



#### From the desk of Chairman

Foot is terminal portion of our body that bears weight, allows movement and an indicator of human health. The posture erectness is the key to prevent our metatarsal, heel, ankle & knee pains, spinal problems and eventually complete health. A connective tissue layer beneath our feet is the major cushioning zone that allows us to stand, walk, jump and to be mobile in our whole life. Just imagine a foot without such cushioning; it is like standing on pin-pointed nails.

We are developing wide variety of health care products using Medigel® (C3I organo-gel technology). The health care products are available as Marval Heel Care; Magnatic Arch Care; Maximal Fore Foot Care; Mollify Insoles; Premium Orthopaedic Footwears; Mystic Diabetic Foot Care; Miracle Gel Socks; Impact Resistant Gel Care; Active Health Care; Natural Touch Breast Prosthetic Care; Magic Touch Scar Reduction; Chillax Cushions and many other occupation specific health care products. We also dealt with SR Creations personal care range; Medipure aqua-gel range and other allied product lines.

We assure optimum cushioning beneath your foot or any joint vulnerable to injuries with significant elastic rebounding impact allowing comprehensive body care.

Let's put a best foot forward by adding this unique invention to your life!

#### Disclaimer

The content in this manual is based on understanding of foot related pains attributed towards occupational needs; wrong posture practices / selection of footwear, any diseased state under progression etc. The various practices (in the form of questions and facts) are indicative evaluated on the basis of extensive survey of data. The various products offered are being used by lakhs of users all across the country with full satisfaction. The company doesn't claim any product to be curative while they are preventive care thereby continuous usage of Medigel® products reduces pain as well as restricts aggravation of disease. Remember always look for G-certification, CE and ISO certification along with Medigel® (registered trademark of the company while technology is protected and reserved by Gel Craft, Italy). The use of Medigel® is delegated to Bionova Corporation exclusively for their use as well as authorized to delegate further to any other company. No other company is delegated to use / sub-delegate the use of this trademark on any of their products under this category. In case you receive any product with Medigel® trademark and suspicious to be non-genuine, kindly mail us at bionovacorporation@gmail.com to confirm whether product received is of right quality or not. We provide right quality product through online portals like Amazon etc., as well as our registered dealers in India, it is your right to receive quality product, just exercise your rights. In case the product is not of right quality and sold by our registered dealer, necessary action will be taken to ensure complete customer satisfaction.

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# medigel® NO MORE WORRIES

Do you feel foot pain after slipping into high heels?



Fact: Approx. >20% women felt within 10 minutes of wearing it!







Do you wear high heels to enhance your professional attire?

Fact : Approx. >70% metropolitan women does the same!



# medigel® NO MORE WORRIES

Do you wear high heels to enhance your sexy / lavishing look?



Fact: Approx. >70% metropolitan women does the same!







Do you feel that high heels will give your legs, an astonishing look?

Fact: Approx. >35% metropolitan women think the same!





Do you think high heels make you appear taller especially while standing besides men?



Fact: Approx. >35% metropolitan women think the same!



# mediqel® No More Worries about high heet pains



Do you know that continuous wearing of high heels might lead to **blisters**, cracked heels & ball of foot pain?

Fact: Approx. >40% metropolitan women lives with such pains!



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Do you believe that there is >10% chances that high heels wear might lead to **joint problems**, arthritic and back pains?



Fact: Nearly >11 % metropolitan women suffers the same!







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Fact: Nearly >11 % metropolitan women suffers the same!







Fact: Every high heel wearer does the same intentionally / unintentionally!

Do you know that first records of high heels wearing are from 3500 B.C. to prevent their foot getting etched in mud?

# medigel® NO MORE WORRIES

Are you aware that high heels might lead to shortening of calf muscles?



Fact: Everyone believes no pain no gain!







Do you think one should replace high heels with flat foot wears forever?

Fact: Researchers believe yet varies with length and type of wear!





Select your fashion style of high heel with care, explore always more to learn?



Fact: Women reads a lot if right stuff is served!







Select low heel size, schedule mix type heel wear, calf muscle strengthening exercise routine & comfort shoe at desks!!

Fact : Fashion footwears are not believed to be healthy wears!



Foot Cream | Foot Perfume | Ladies Heel Cushion | Heel Care Socks | Metatarsal Cushion | Foot Comforter | Foot Warmer



Apply daily - soften skin, prevents infection, pain relieving & keeps foot healthy!



Pure & organic blend of Koum, Cocoa multiple butters & essential oils



Foot Cream | Foot Perfume | Ladies Heel Cushion | Heel Care Socks | Metatarsal Cushion Foot Comforter | Foot Warmer





Just apply on your foot & enjoy ravishing smell of essential oil prior to wearing shoes / heels

Pure & organic Foot perfume oil protects your feet against frictional injuries





How High Heels affect your feet and cause pain?

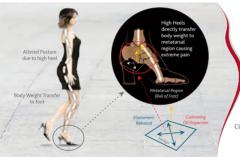


Fact: Fashion footwears are not believed to be healthy wears!



Foot Cream | Foot Perfume | Ladies Heel Cushion | Heel Care Socks | Metatarsal Cushion Foot Comforter | Foot Warmer





Ladies Heel Cushion & Heel Care Socks provides elastomeric bound & cushioning to heel part while Metatarsal cushion cushions ball of foot, reducing pains

Fact: Fashion footwears are not believed to be healthy wears!





Ladies Heel Cushion provides an invisible cushion to your heel!



Fact: One should not stop living the way you want to pursue!













Heel Care Socks provide a natural skiny touch cushioning with fashion statement!

Fact: One should keep on exploring new and viable options!



Foot Cream | Foot Perfume | Ladies Heel Cushion | Heel Care Socks | Metatarsal Cushion Foot Comforter | Foot Warmer



Metatarsal cushion reduces pain of tiring feet & high heel induced fore fore foot pains



Fact: One should keep on exploring new and viable options!







Foot Comforter protects complete foot while wandering indoors, ideal for cushioning foot





Enjoy the warmth of hand woven Foot Warmers with elastomeric gel layer for ultimate comfort



Designed exclusively for winters or colder regions



# medigel® NO MORE WORRIES

















Massager

Impact Stabilizer Posture Erector





### STANDARDS WE COMPLY!





### How to provide comprehensive foot care to high heelers?





Foot Perfume | Ladies Heel Cushion | Heel Care Socks |

Metatarsal Cushion

Foot Comforter | Foot Warmer

# Select your combo offer!

High Heeler Kit (Spring)

High Heeler Kit (Winter)





Note: High Heeler Kit (Spring) has two variants - Spring I with Ladies Heel Cushion while Spring - II has Heel Care Socks, rest items remained same.



Foot Cream | Foot Perfume | Ladies Heel Cushion | Heel Care Socks | Metatarsal Cushion

Foot Comforter | Foot Warmer



### User's Feed Back

Product(s) Purchased		
Name of Dealer (if any)		
Online purchase (Please specify Porta	al)	
Name of User (In caplitals)		 
Address for Correspondence		
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District	State	Pincode
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Tel. No. (with ISD & STD code)		
Mobile E-m		

[Please send duly filled feedback to Bionova Corporation (Address at back of booklet) & get 5% cash back on next purchase\*, please keep you invoice safe as will be needed for purchase]

\* Terms & Conditions Applied (Mail us at: bionovacorpoation@gmail.com to get details of our recent offers)





